

2012 VENDOR SPONSORSHIP INFORMATION

31st Annual CCACU Conference

September 26-30, 2012



The Board of Directors of the Combined Council of America's Credit Unions (CCACU) invite you to join them at the 31st Annual CCACU Conference being held at the beautiful Hyatt Regency Monterey Resort and Spa.

In addition to informative and educational sessions, you will have multiple opportunities to present your company and products to our credit union CEOs and Board Members from across the country, starting Wednesday evening at our Welcome Reception through our breakfast Saturday morning.

Your support is important to us. The CCACU Board is committed to creating a successful sponsorship experience for you. Listed below are this year's levels of those sponsorship opportunities. If you have any questions or would like more information, please contact Mel Calloway at 310-643-2073 or email him at mcalloway@kinecta.org.

\$5,000 Premier Sponsorship Level

- Sponsor the "Welcoming to Monterey Reception" on Wednesday evening or the "Farewell Dinner" on Friday evening and give a 10 minute presentation of your company
 - Recognition signage at sponsored event
 - Recognition as "Premier Sponsor" on name badge
- Free conference registration for 3 and entrance to all educational sessions, Welcome Reception, breakfasts, lunches, the Children's Miracle Network Luncheon/Auction and Farewell Dinner
 - Discounted room at the Hyatt Regency Monterey
 - Contact information of all conference registrants
 - 6' Exhibit table and chairs provided throughout the conference
 - Lobby signage and screen projection with company name and logo
 - Recognition in promotional materials
 - Recognition on website
 - Full page ad in conference program

\$3,000

- Sponsor a "Breakfast with the Sponsors"
- Recognition signage at sponsored event
- Recognition as sponsor on name badge
- Free conference registration for 2 and attendance to all conference events
- Discounted room at the Hyatt Regency Monterey
- Sponsor table provided throughout the conference
- Lobby signage and screen projection with company name and logo
- Recognition in promotional materials
- Recognition on conference website
- Half page ad in conference program

\$1,500

- Sponsor a "Refreshment Break" with tabletop recognition
- Recognition as sponsor on name badge
- Free conference registration for 1 and attendance to all conference events
- Sponsor table provided throughout the conference
- Screen projection with company name and logo
- Recognition in promotional materials
- Recognition on conference website
- Quarter page ad in conference program

\$750

- Sponsor promotional items such as conference program, name badges, conference bags, pens, etc.
- Screen projection with company name and logo
- Recognition on conference website

\$500

- Full page color ad in conference program